

Training modules and services:

- Show production
- Sound and lighting training (use of already installed equipment)
- Prop and scenery making
- Health and safety training
- Stage management
- Game show construction
- Presenting / hosting
- Children's entertainment
- DJ'ing
- Vocal coaching, including understanding harmonies
- Bingo rules, regulations, figures
- Party dances
- Daytime events
- Rota planning
- Time management
- Team building / morale
- Customer service

These modules can take anything from 1 hour to a whole day. Specific training can be given to each individual dependent upon skill / knowledge levels.

On completion of the training period your team members will be proficient, with the same level of skill or knowledge on each of the topics above, although we appreciate some individuals may already be highly skilled in some areas. The beauty of a training package that is bespoke to any certain team member is that we are not wasting time going over old ground, we simply fill in the gaps so you end up with a fully functioning team that is knowledgeable across the board in all topics.



Tel: 0870 383 1988 | www.vernallen.com | info@vernallen.co.uk

Vern Allen, 60, Basepoint Business Centre, Yeoford Way, Exeter, Devon, EX2 8LB



HOLIDAY PARK RECRUITMENT & TRAINING SERVICES



Holiday Park Training Services

Vern Allen is a name synonymous in the industry for providing 1st class entertainment products and services since 1985.

Our portfolio of clients benefit from our wide range of services which we supply with confidence and attention to detail, coupled with a superior after care support network.

RESIDENT ENTERTAINERS:

We can supply resident entertainers that will arrive with our full support and receive ongoing training to ensure they understand not only current health and safety legislations and customer service but they will also receive, if required, detailed and specific training on sound and lighting equipment already installed at your park, presenting and hosting techniques, bingo applications, daytime event planning, programme structure, game shows and children's entertainment.

We also provide fully produced shows that come with costumes, props, scenery, vocal coaching, choreography and vocal arrangements. These shows can be supplied bespoke to your ideas or simply as an 'off the shelf' order. Whichever way you prefer, we make sure that the show you are provided with is unique to you and has not/will not be replicated at other locations.

The shows can be tailored to suit team size, individual team skills and stage size, ensuring the show(s) you have will achieve maximum impact.

CABARET ACTS:

A large part of our business is supplying a diverse, top-draw range of visiting cabaret artistes. All of our represented acts are at the top of their game and will provide you the balance to your in-house programme. We also have a selection of solely represented acts that are unique to Vern Allen. Information about cabaret acts can be found on the website by hovering over the 'entertainment services' tab and hitting 'entertainment'.

We already supply a large number of holiday centres including large groups to one-off private parks. We also supply various hotels, golf clubs, private parties, corporate events and cruises.



Vern Allen Training Team:



Annie Jenkins

Annie has been an integral part of the agency for many years. Her knowledge within the industry spans nearly 20 years and in that time she has held various positions including Entertainment Manager, Bar, Complex and General Manager.

Her understanding of holiday park departments is second to none and she has acquired an in-depth knowledge of not only coat-style entertainment but also bars and licensing, health and safety legislation, customer service and is also a qualified events/wedding planner.

What Annie brings is a complete and integral knowledge of holiday park style entertainment and how it can be most efficient by working alongside other departments. More importantly, Annie brings a certain panache to the table whilst ensuring everything adheres to current legal guidelines.



Simon Mansfield

Simon's strength lies primarily in the show production and musical direction.

He spent 7 years as an army musician where he won awards for his musical talent including best woodwind player and best musician. In 1996 he began his holiday park career as musical director at Wick Ferry Holiday Park and very quickly assumed the position as Entertainment Manager. Since then Simon has worked for a selection of UK holiday Parks and a large hotel chain in Cyprus and in 2009 also won a customer service award in The South-West Tourism Awards.

A well-established cabaret artiste, Simon has 17 years holiday park experience at management level and 26 years as a professional musician. He possesses excellent presenting skills and has been called upon nationwide to host various showcases and charity events.